



SEO Musts For Local Business

It is very important for businesses to follow local SEO strategies to enhance the visibility of their business. Here are few SEO musts for your local business.

Create local business pages on all major search engines including Google and Yahoo.

Make use of location based keywords in your body text and also add location in meta-tags and descriptions.



Create relevant inbound links with your website & blog content.

Ensure that you make your business website mobile-friendly since majority of searches are done on mobile phones.



Take full advantage of social media platforms, such as Facebook, Twitter, LinkedIn etc. to drive local traffic to your business website.

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