

# Video SEO Tips To Improve Ranking

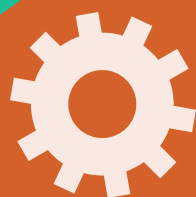


It is important to incorporate SEO elements while posting videos for wider reach on search engines.

The video quality should be impressive & eye catchy as it represents the brand in the market.



Incorporate appropriate keywords in the video description, tags & headings to improve video ranking.



Write an apt video description to give web users an insight of the content of video & direct them to your website.



Choose the video thumbnail carefully to give users a true picture of video content.



Upload the video on your website and embed it to other sites as well for higher SEO ranking.



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