



On-Page SEO

Techniques To Boost Your Rankings

On-page SEO is an essential part of the search engine optimization process. If used effectively on-page SEO techniques can significantly improve search engine rankings of a business.

- **Title Tag**

Make sure that each and every page on your website has its own unique title that includes specific keywords related to that page.

- **Meta Descriptions**

Write meta descriptions for your web pages and make sure that content is keyword rich to improve your website's ranking on SERPs.

- **Short & Precise URLs**

Create search engine and user friendly URLs. You can also use keywords that are specific/related to your URL for even better results.

- **Keyword Rich Content**

A keyword rich content will help you stay at par so make sure that you add appropriate & adequate keywords on your website as well as blog.

- **Minimum Loading Time**

Ensure that your website takes minimal time to load web pages, this in turn will help you improve user experience.

- **Image Optimization**

Include images with your content and add a specific keyword in the image name to progressively improve your website's search engine rankings.



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