



SEO Tips To Increase Your Blog Audience

Carefully planned SEO strategies can help in increasing your blog audience.

Blog Design: It plays a vital role; so, it is important to pay heed to the blog design.



Limit the number of links on a page to 100.



Keep important content on the top of the page.

Create hub page to feature your best content.



Limit the ad space to allow maximum space for content.



Ensure categorization & facilitate page navigation.

Optimize Content: Content is the soul of a blog.



Focus on a keyword when writing a blog post.



The post title should be attractive to invite a click.

Provide relevant information to audience in URL.



Include internal links in relevant posts. Doing this helps in holding a user.



Write convincing meta description for your blog posts.

www.organicseoatlanta.com

Centex Technologies



1201 Peachtree ST NE,
Atlanta, GA 30361

Phone: (404) 994 - 5074

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