

# Ultimate Checklist For On-Page SEO



On-page SEO is used to generate traffic and increase search presence of a web page.

Checklist that can be followed for the right mix of SEO techniques is:



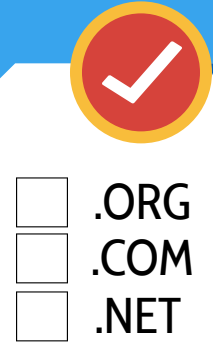
Avoid using duplicate content as your website can lose search engine visibility.



The content written should have relevant and naturally placed keywords & focus on LSI keywords.



Generate more traffic by optimizing images which improves site's performance & reduces bounce rate.



Choose a unique domain name to create a brand and stick to a domain version.



Place your page's best keywords in H tags, description and title for better search engine rankings.



Optimize your URLs by keeping it simple and using hyphens to differentiate words.

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