

# How Visual Search Impacts SEO

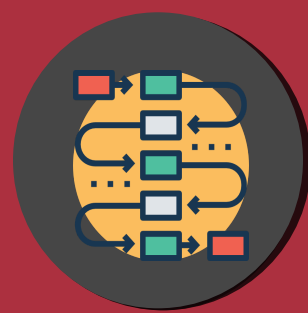


Conducting visual searches by clicking a picture with a phone camera has gained popularity among users. Thus, it is time to incorporate visual search in your SEO strategies.

1 Enabling the visual search feature will help users to instantly find and identify various items and terms on your webpage.



2 Visual search can play a huge role in driving sales by helping users find exactly what they are looking for.



3 Adding visual search will assist in enhancing interactivity and accessibility for users and help drive traffic to your business website.



4 This technology has the potential to kick-start the trend of interface free SEO.



5 Visual search based SEO can be enhanced by using unique images, product reviews, and good product description to entice buyers.



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