Beginner's Guide To Guest Blogging For SEO





Guest blogging is the act of contributing a post to another person's blog for building relationships, links, and exposure.

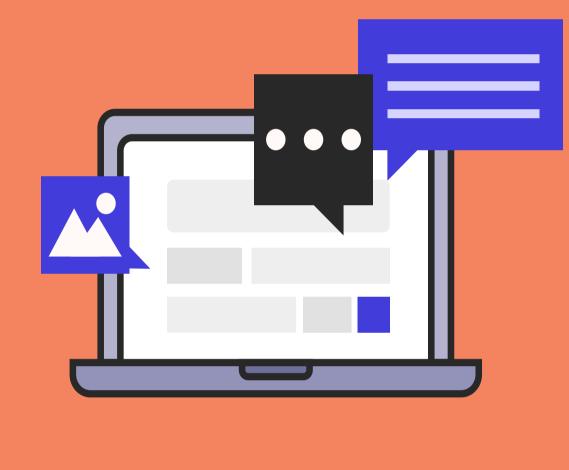
Choose authentic websites from the list based on strict criteria.

Have authoritative link profile.

Can bring you targeted traffic.

Post high quality content only.

- Have significant social media followers.



publish guest posts.

Make a list of websites in your niche that

 Reverse image search a popular blogger to see blogs with his guest posts.

such as 'guest post', 'submit content', etc.

Use keyword search with search strings

to your niche. Track your competitor's backlinks.

Twitter search for guest posts related



Choose a topic based on website's most popular blogs.

Send in your pitch to the selected websites.

Send an email highlighting your intentions

Comment on website's posts to get noticed.

- to write a blog. Include a few suggestive topics, your
- experience, and links to your published work.



timeframe.

- The post should be of optimum length.
- images. Include internal links in your content.

Use custom snapshots, flowcharts and

- Once published, actively respond to comments, promote your guest post and thank the website.



www.organicseoatlanta.com

Centex Technologies

1201 Peachtree ST NE, Atlanta, GA 30361 Phone: (404) 994 - 5074

