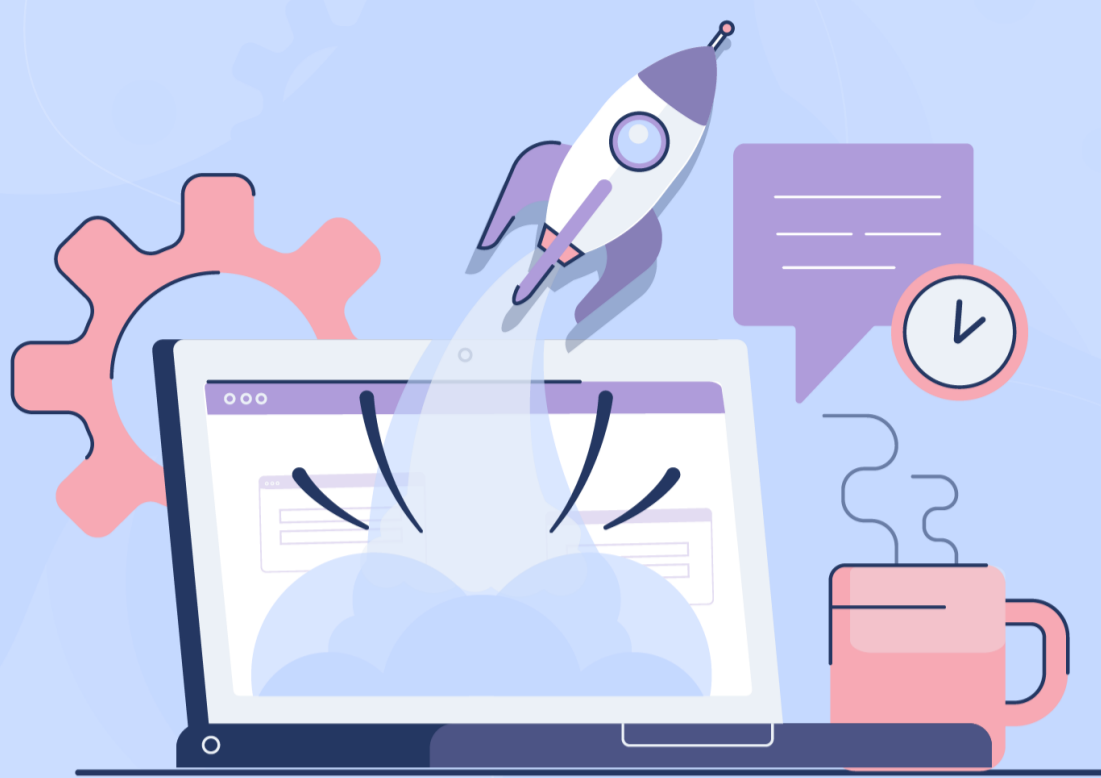


On-Page Topic Targeting For SEO



Here is a simple framework for on-page topic targeting to facilitate easy and scalable optimization.

01

Place important keywords in titles & headlines



02

Increase frequency of important keywords in the text



03

Leverage semantic distance to place related concepts closer



04

Employ primary & secondary related keywords in support of focus keyword



05

Include abbreviations and phrases that deliver same meaning



06

Include internal & external links to relevant pages



07

Use schema markup for specific entity types to explicitly define properties



www.organicseoatlanta.com
Centex Technologies

1201 Peachtree ST NE,
Atlanta, GA 30361
Phone: (404) 994 - 5074



Image Source: Designed by Freepik