

Launching SEO For New Businesses



SEO has been one of the top digital marketing strategies for businesses. Below are some points on how a new business can launch SEO for its benefit.

01

SEO should be core to digital marketing strategies.



02

Business website should be developed with focus on getting it rank on search engines.



03

Technical SEO elements should be integrated in business website.



04

Make use of free Google tools like Analytics and Search Console.



05

Use Robots.txt in the website.

07

Meta tags should be given importance.

09

Content should be well arranged in accordance to SEO parameters.

06

Have an XML Sitemap.

08

Evaluate and Optimize SEO strategy.

10

Hire a SEO agency to perform important Off-Page and On-Page SEO activities.

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