

Importance of Graphics in SEO

Images & graphics play an important role when creating SEO content for a blog or website.

01

Clarity

A graphic or image helps in delivering a clearer message, if chosen wisely.

02

Appeal

It helps break the content monotony & make it more appealing to the users.

03

Sharing

Users tend to share graphic content at a higher rate resulting in better reach.

04

Conversion

Adding graphics such as flowcharts, diagrams, etc. helps build user trust leading to higher traffic & conversions.

05

Reduced Bounce Rate

Graphics make content more interesting motivating users to spend more time on the webpage.

06

Improved SEO

Graphics allow you to add Alt Text, create better backlinks, & improve content visibility.

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