What Is SEO Forecasting?

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SEO forecasting is the process of looking at analytics data from previous search traffic and determining if there are certain patterns or trends that repeat over time.

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It helps businesses in anticipating results of SEO strategies and identifying areas that need attention for better SEO results.

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It uses advanced SEO tools to collect and analyze data on keyword rankings, website traffic, backlinks, and other key performance indicators (KPIs).

Benefits of SEO Forecasting:

- Help make business decisions
- Identify gaps in SEO competitor strategies
- Improve strategies for better website rankings

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